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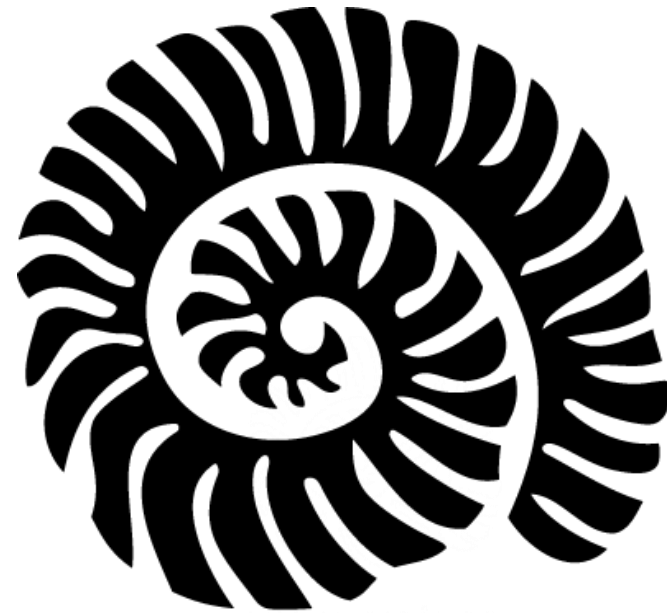
# „TrenkTuras – environmentally responsible outdoor activities

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VŠĮ KLAIPĖDOS  
ŠVENTĖS

# Hiking with „TrenkTuras“

Since 2015 The “TrenkTuras” team has organized over 300 hikes, some of which have invited up to 8,000 people, and more than 60 thousand have already tried SOLO hikes.

Hiking with “TrenkTuras” means meeting nature and being friendly with it. Up to 80,000 people hike with “TrenkTuras” every year: they test their endurance, get closer to nature and become more sustainable. All hikers are encouraged to remember that we are all guests in nature.



"TrenkTuras" are the first organizers to refuse single-use plastic dishes at major events. In "TrenkTuras" hikes, plastic water bottles have been replaced by filling stations for reusable drinking bottles, participants are invited to bring their own reusable containers for lunch, and if they forget, we offer the opportunity to lend them for a minimal fee. Before each hike, hikers are reminded to take containers with a message about why it is important to reduce the amount of plastic used.



Sorting waste during hikes has already become a habit for regular „TrenkTuras“ hikers. In the start-finish area and at each aid-rest stop, the organizers of the event set up waste sorting boxes. With the help of KRWMC, ŠRWMC, VRWMC, „TrenkTuras“ hikes constantly communicate the norms of sustainable behavior to each participant in an engaging and playful way. For example, communication before the hike on social networks and newsletters (quizzes, reminders, rules). At the starting point of the hike, the partners „Green point“ from 2024 teach how to properly sort waste during the event. Along the hiking routes, various animals teach hikers not to pollute nature together with "Waste Culture".





Together with the partner "Green point" hikers are invited to **UNLITTER** - at the start they receive a bag and are invited to collect garbage on the way, and upon reaching the trash cans, to sort the contents of the bag. In the last Polish hike, in Włocławek, this practice was repeated with the Polish company SANIKO, which is responsible for waste management.

## SEGREGACJA ODPADÓW

Przypominamy również, że podczas wydarzenia i po nim bardzo ważne jest **segregowanie odpadów**. W tym pomoże firma „**Saniko**”. Dla **150 chętnych** mamy worki od firmy **Saniko** do zbierania śmieci na trasie. Zachęcamy do aktywnego udziału w dbaniu o czystość naszej przyrody!

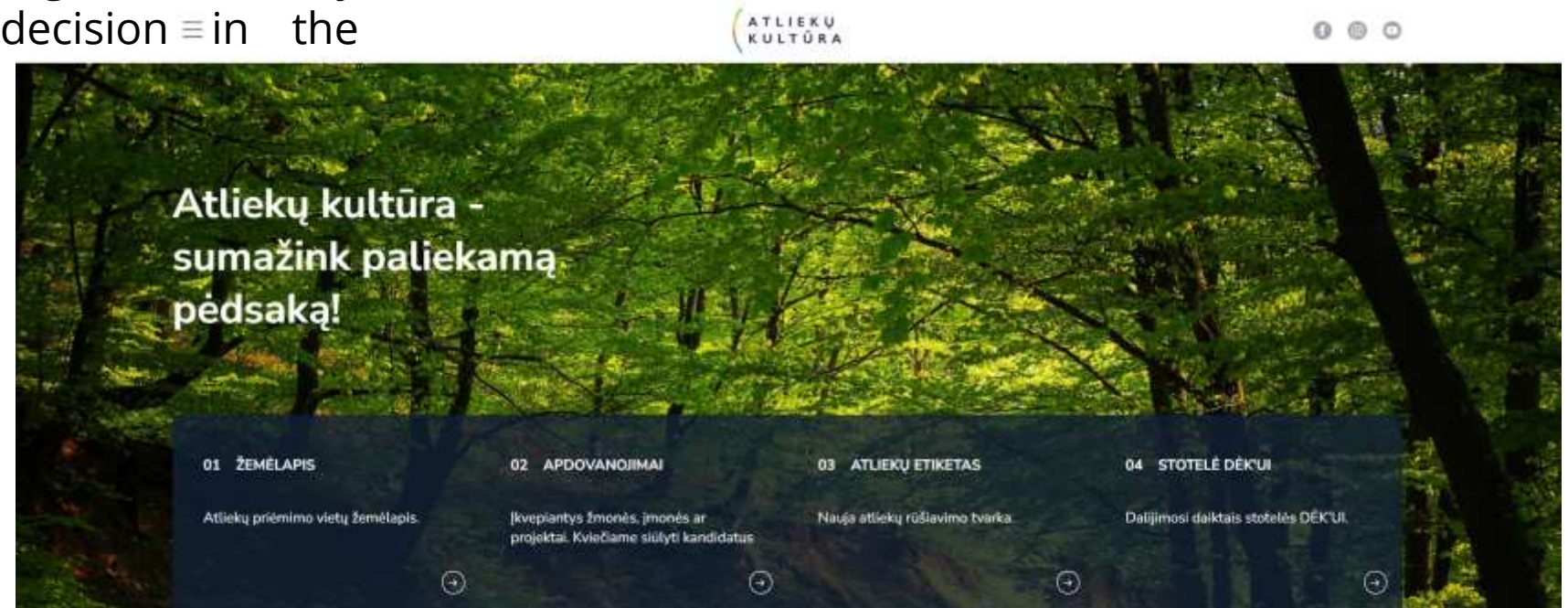


I dare to say it, but this is the truth: in 2024 „TrenkTuro“ organized the biggest waste-free hike of the year in the Curonian Spit. With the help of partners, all waste from the hike was 100% converted into energy or recycled.





And, of course, we are very happy with the latest evaluation of our efforts. INSPIRATION OF THE YEAR'23 - "TrenkTuras hikes". At the annual "Waste Culture" awards, we were recognized for sustainable ideas in spreading messages about respect for nature while hiking. And, of course, we are proud of our team, which has a very strong sustainability filter when making any decision in the company.



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**Time for  
questions**



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# Thank you!

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